

THE FOUNTAIN

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ROTARY NEW YEAR CHILDREN'S PARTY AT REACH CENTER

Cebu Fuente
Rotary
Club



**IMAGINE
ROTARY**

"You Don't Imagine Yesterday, You Imagine Tomorrow"
RI President Jennifer Jones



JENNIFER JONES
Rotary International President



LILO I. ALIÑO
District Governor



ANGEL "JONG" G. FERNANDEZ
District Secretary



RAYMOND ALFAR
Assistant Governor Area 1D

Cebu Fuente
Rotary
Club



IMAGINE
ROTARY

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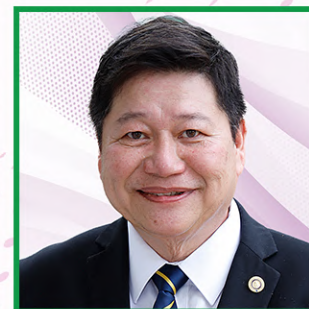
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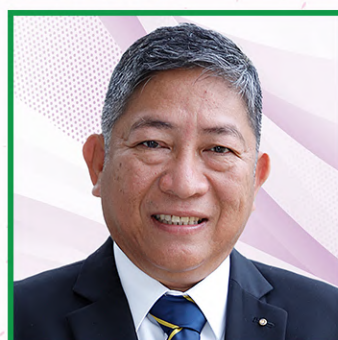
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PDG MARY ANNE A. SOLOMON



PP RICHARD G. BARBA



PP CONRADO M. ABARINTOS



PP MARIA CELINA B. AMORES



PP MA. CONSOLACION A. PASION



3rd General Membership Meeting

Hybrid Meeting | July 18, 2022

New Leadership Month

**IMAGINE
ROTARY**

Vol. 41, No. 3

Programme (Strategic Planning)



Hosted by:
JOSE MARIE PONCE
President-Elect

INVOCATION

Our Father, we thank you for your Word and for the eternal truths that guide us day by day. We thank you most of all for the living Word, Jesus Christ, and the sureness of his presence. Teach us how to turn unto you so that your thoughts may be our thoughts, and your ways our ways. Amen.

PART 1

Call to Order **POULY JANG**
President

Invocation **AUDIO VISUAL PRESENTATION**

Philippine Anthem **AUDIO VISUAL PRESENTATION**

The Rotary Hymn **AUDIO VISUAL PRESENTATION**

Four Way Test and Objects of Rotary **JOSE ALFONSO C. ABAD**
Director, International Service

Introduction of Rotarians / Spouses, Visiting Rotarians/Rotaractors/Guest **ATTY. ERNESTO MIGUEL B. AMORES**
Director, Vocational Service

PART 2

Strategic Planning **MS. JANET BORGONIA**
Facilitator

PART 3

Secretary's Report **KRISTOFFER LLEGUNAS**
Secretary

Director's Report **CLUB DIRECTORS**

President's Time **POULY JANG**
President

Other matters

Adjournment **POULY JANG**
President

...Fellowship Continues...

Quote for the Week

"Experience is not what happens to you; it is what you do with what happens to you."

- Aldous Huxley



President's Message



PEACEBUILDING AND
CONFLICT PREVENTION



DISEASE PREVENTION
AND TREATMENT



WATER, SANITATION,
AND HYGIENE



MATERNAL AND
CHILD HEALTH



BASIC EDUCATION
AND LITERACY



COMMUNITY ECONOMIC
DEVELOPMENT



ENVIRONMENT

Dear RCCF Family,

This Rotary Year we are called to Imagine Rotary. As such, we have to be creative in our vision for RCCF. As for me, I want to educate more people about Rotary. I want to serve our community through more impactful projects. At the very least, we have to achieve the District Goals that were presented during our last meeting. We also need to attain the goals we set in Rotary Central.

So, as we hold this strategic planning, with Ms. Janet Borgonia as our facilitator, I hope that each of you will find ways by which we can achieve the ends we set for the club. With your support, I'm sure we can turn our imagination to reality. Let us bring to world the Rotary we see for ourselves.

Very truly yours,

POULY JANG

President, RY 2022 - 2023

Cebu Fuente
Rotary
Club



**IMAGINE
ROTARY**



From Secretary's Desk



KRISTOFFER LLEGUNAS
Secretary, RY 2022 - 2023

ATTENDANCE

	ROTARY ID #	LAST NAME	FIRST NAME	1st 07/02	2nd 07/11	3rd 07/18	4th 08/01	Perfect Attendance
1.	6726464	Abad	Jose Alfonso	✓				
2.	6581939	Abarintos	Conrado	✓	✓			
3.	8794289	Abay-Abay	Emman Reyan	✓	✓			
4.	9330462	Amago IV	Atty. Bernardino	✓	✓			
5.	6218949	Amores	Maricel	✓	✓			
6.	11227470	Amores	Atty. Ernesto Miguel	✓	RW			
7.	3362897	Barba	Richard	✓				
8.	6207695	Baring	Engr. Jesselito	✓	✓			
9.	1166426	Calalang	Emmanuel	✓	✓			
10.	10954392	Deiparine	Atty. Sydrick Jose Andrei	✓	✓			
11.	11227514	Elendrino	Glenford	✓				
12.	2036342	Espina	Arch. Joseph Michael	✓	RW			
13.	8944393	Jang	Pouly	✓	✓			
14.	3516557	Karamihan	Dave John					
15.	8599266	Kaufmann	Marina					
16.	9804883	Llegunas	Kristoffer	✓	✓			
17.	8794288	Lomanta	Atty. Lolita	✓	✓			
18.	10709899	Ong	Jason	✓				
19.	6726443	Pasion	Ma. Consolacion	✓				
20.	10410040	Ponce	Jose Marie	✓	✓			
21.	8599268	Rimaz	Ma. Dolores	✓				
22.	5476140	San Pedro	Luz Filipinas					
23.	11103868	Spaller	Herminia	✓	RW			
24.	8794286	Senerpida	Dr. Alain	✓				
25.	3264107	Solomon	Mary Anne	✓	✓			
26.	8543450	Sulay	Kendrick					
27.	9330558	Tesalona	Emmanuel					
28.	11227493	Torres	Alfie					
29.	5176670	Torres	Arch. Manuel, Jr.	✓	✓			
30.	10410033	Yared	Patrick	✓	✓			
TOTAL ATTENDEES				24	17			

BIRTHDAYS

- July 05 Sps Pearle Strolz
- July 28 Sps. Mary Grace Abad
- July 28 Sps. Daryl Ponce



Telling our stories

Every month since I joined Rotary, I've looked forward to reading this magazine, especially the opening essay from our Rotary president. I'll admit that as much as I appreciate a digital copy, I still revel in the tactile sensation of sitting down and leafing through the magazine's glossy pages. They are a treasure trove of photos and memorable stories about our great organization — the one we all know and love. I have learned so much over the years about service projects and the lives that each of you have transformed.

As a communications professional, I have longed for the day our stories would be a regular part of mainstream media and our flagship magazine might populate doctor's offices, coffee shops, or anywhere else people sit, wait, and browse. It's great that Rotary members are better informed about all we do — and wouldn't it be that much better if more people knew our stories?

All this was top of mind as I thought about our plans for promoting Rotary worldwide during the upcoming year. Over the next 12 months, we are going to shine a light on projects that put Rotary service on display to the world, and we are going to do it strategically. Nick and I will focus on some of the most impactful, sustainable, and scalable Rotary projects from our areas of focus, in what we call the Imagine Impact Tour.

We are inviting top-tier journalists, thought leaders, and influencers to use their channels to help us raise awareness by reaching people who want to serve but have not yet realized they can do it through Rotary.

But there was another important issue to consider — our carbon footprint. I take seriously Rotary's emerging leadership position on environmental issues. The example set by our members during the COVID-19 pandemic is fundamental to how we carve out our future.

That means we will harness digital technology to tell our stories — we will be tweeting, posting, and “going live” to anyone who will listen. We must consider the environment, and part of that means not always traveling but continuing to connect in meaningful ways as we have for the past two years.

Of course, we are social people, and we still need to be together. We simply need to be more mindful of our decisions and think about how we gather just a little bit differently. For example, if we travel to visit a project, we will plan successive visits in neighboring areas.

So, what are your stories and who can help tell them? I hope you might consider your own Imagine Impact efforts — your story might be something you can promote just as easily on social media or during a Zoom call. Think about ways to showcase notable projects in your clubs and districts.

We all feel the impact that Rotary service and values have on us. Now it's our opportunity to share that feeling with others.

JENNIFER JONES

President, Rotary International



PRESIDENT'S MESSAGE

“We are going to shine a light on projects that put Rotary service on display to the world, and we are going to do it strategically.”



TRUSTEE CHAIR'S MESSAGE

Our giving adds up

As an accountant, I look at the world through the lens of inputs and outputs. We can plan with precision today for success tomorrow. My profession also taught me that numbers — those inputs and outputs — can sometimes tell great stories.

One of those stories is The Rotary Foundation: What it has given the world, starting from a modest input of \$26.50, is nothing short of remarkable.

In 1918, that amount — the surplus from that year's Rotary Convention in Kansas City, Missouri — was applied, at the suggestion of 1916-17 Rotary President Arch Klumph, to a fund with the purpose of doing good in the world. The fund grew modestly until 1947, when Rotary founder Paul Harris died and donations poured in as a tribute to him. That year, the Foundation supported scholarships for 18 students — the first indication of the greatness to come.

Later the Foundation expanded, providing programs, such as Group Study Exchange, and humanitarian grants, which impacted the lives of members and communities around the world. In 1979, a major grant helped immunize 6.3 million children in the Philippines against polio, which led to the establishment of PolioPlus in 1985.

Rotary's work with polio eradication — helping reduce wild polio from an estimated 1,000 cases daily in 1988 to just

six total cases in 2021 — has been one of the most ambitious humanitarian projects ever undertaken by a nongovernmental body. That success story alone shows the significance and widespread impact of Rotary and its Foundation.

Perhaps what is even more remarkable is that polio eradication is but one part of the Foundation's efforts.

Today, the Foundation has grown into a multimillion-dollar charity. Our robust funding model allows districts the flexibility to choose which Rotary aspects they would like to support — polio eradication, scholarships, district grants, global grants, and more. Today's Foundation impacts the world through disaster relief, disease prevention, peace education, and other areas.

Everyone in Rotary is part of this great legacy; it is our responsibility to keep it going. This year, the trustees have set the goal of raising \$430 million. I know the expectations are high. But I also know just how much our members can achieve.

To get there, we will work together as we always do, with each club and individual giving what they can. In this way, we will ensure that we meet our ambitious but achievable goal and move our Foundation forward.

IAN H.S. RISELEY

Foundation trustee chair

Illustration by Viktor Miller Gausa

GENERAL OFFICERS OF ROTARY INTERNATIONAL, 2022-23

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Windsor-Roseland, Ontario, Canada

PRESIDENT-ELECT

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South Queensferry, Scotland

VICE PRESIDENT

Nicki Scott
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Drew Kessler
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Mahesh Kotbagi
Pune Sports City, India

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Naperville, Illinois, USA

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Enebakk, Norway

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Okayama-South, Japan

Julio César A. Silva-Santisteban
El Rímac, Peru

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Kansas City-Plaza, Missouri, USA

GENERAL SECRETARY
John Hewko
Kyiv, Ukraine

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CHAIR-ELECT

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Larry A. Lunsford
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Marcelo Demétrio Haick
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Martha Peak Helman
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Holger Knaack
Herzogtum Lauenburg-Mölln, Germany

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Aziz Memon
Karachi, Pakistan

Akira Miki
Himeji, Japan

Bharat S. Pandya
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Greg E. Podd
Evergreen, Colorado, USA

Dean Rohrs
Langley Central, British Columbia, Canada

GENERAL SECRETARY
John Hewko
Kyiv, Ukraine



July 2022 Events Around the World

SIP AND SEE

Event: Beer on the Bridge
Host: Rotary Club of Fredericton Sunrise, New Brunswick
What it benefits: Local charities
Date: 2 July

Inspired by a similar event in Tennessee, this annual gathering at the Bill Thorpe Walking Bridge includes samples of mead, beer, and cider; food from local establishments; and live music. The nearly 2,000-foot steel bridge across the St. John River has been a city landmark since 1938 and can be seen, briefly, in the video for the recent Ed Sheeran and Taylor Swift duet, "The Joker and the Queen."

LACE 'EM UP

Event: Four on the 4th
Host: Rotary Club of York, Maine
What it benefits: Preble Street, a local antipoverty service agency
Date: 4 July

A tradition in York for more than four decades, this four-mile race kicks off Independence Day on an active note. For those who prefer to run the race on their own time and own path, there is also a virtual option. Walkers and runners of all abilities are welcome, and patriotic attire is encouraged.

FINGER LICKIN' GOOD

Event: Great American Ribfest & Food Truck Festival
Host: Rotary Club of Merrimack, New Hampshire
What it benefits: Local and international projects
Dates: 15-17 July
 More than 15,000 people are expected to attend this three-day festival at the

Anheuser-Busch Brewery in Merrimack. In addition to beer brewed on site, the event will feature award-winning barbecue, a variety of food truck vendors, and live music from 11 bands. Buy tickets in advance at a discount or pay full price at the door. Kids younger than 6 get in free.

BLAST FROM THE PAST

Event: Eliot Ness Fest
Host: Rotary Club of Coudersport, Pennsylvania
What it benefits: Local and international charities
Dates: 15-17 July

Prohibition-era crime fighter Eliot Ness once lived in Coudersport, which is now home to this weekend festival in his honor. Attendees are encouraged to dress in 1920s garb as they take in vintage vehicle shows, lively street theater, historical presentations, and a spotlight

on law enforcement. The Coudersport club will participate by hosting an outdoor beer garden in celebration of Prohibition's end.

PEDAL ON

Event: Giro Vigneti Healdsburg
Host: Rotary Club of Healdsburg Sunrise, California
What it benefits: Local charities and scholarships
Dates: 22-24 July

Since 2017 the Healdsburg Sunrise club has sponsored this annual cycling event through the heart of Sonoma County wine country. (*Giro vigneti* means "vineyards tour" in Italian.) The weekend starts with dinner on Friday, followed by the ride on Saturday, and several health and wellness seminars on Sunday. Distance options for cyclists include routes of 20, 38, 57, and 72 miles.

ALL ABOARD!

Event: Steam Train Excursion
Host: Rotary Club of Mountaintop, Pennsylvania
What it benefits: Local projects
Date: 9 July

This popular day trip aboard a steam train runs along a scenic route in the Pocono Mountains. The train winds its way through the Lehigh Gorge, crossing a bridge and barreling through two tunnels en route to the historic coal mining town of Jim Thorpe, where attractions include museums and Victorian mansions. Tickets must be purchased in advance, and capacity is limited to 620.



**August 2022**

Membership and New Club Development Month

September 2022

Basic Education and Literacy Month

October 2022

Community Economic and Development Month

3-9 October – Rotary Alumni Reconnect Week

24 October – World Polio Day

November 2022

Rotary Foundation Month

31 October - 5 November World Interact Week

December 2022

Disease Prevention and Treatment Month

15 December – Last day for early registration discount for the Rotary International Convention

January 2023

Vocational Service Month

8-12 January - International Assembly, Orlando, Florida, USA

February 2023

Peacebuilding and Conflict Prevention Month

23 February — Rotary's anniversary

March 2023

Water, Sanitation, and Hygiene Month

13-19 March — World Rotaract Week

31 March — Preregistration discount ends for the Rotary International Convention

April 2023

Maternal and Child Health Month

30 April — Rotary International Convention registrations and ticket cancellations are due

May 2023

Youth Service Month

June 2023

Rotary Fellowships Month

27-31 May — Rotary International Convention, Melbourne, Australia

30 June — Rotary Citation for Rotary Clubs Award nominations are due

SERVICE ABOVE SELF

THE OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST. The development of acquaintance as an opportunity for service;

SECOND. High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD. The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

THE FOUR-WAY TEST

Of the things we think, say, or do:

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill and better friendships?
4. Will it be beneficial to all concerned?

ROTARIAN CODE OF CONDUCT

The following code of conduct has been adopted for the use of Rotarians:

As a Rotarian, I will

1. Act with integrity and high ethical standards in my personal and professional life
2. Deal fairly with others and treat them and their occupations with respect
3. Use my professional skills through Rotary to: mentor young people, help those with special needs, and improve people's quality of life in my community and in the world
4. Avoid behavior that reflects adversely on Rotary or other Rotarians
5. Help maintain a harassment-free environment in Rotary meetings, events, and activities, report any suspected harassment, and help ensure non-retaliation to those individuals that report harassment.



COMMITTEE MEMBERSHIPS

Apply yourself

AS MEMBERS OF THE FAMILY OF ROTARY, we are people of purpose, people of influence, and people of action. Each year, committees that support Rotary and The Rotary Foundation focus on putting Rotary's strategic priorities into action, challenging us to increase our impact, expand our reach, enhance participant engagement, and increase our ability to adapt.

Would you like to contribute to Rotary's success?

We are searching for qualified Rotarians and Rotaractors to apply their leadership skills to serve on a committee in the 2023-24 Rotary year. These positions offer an opportunity for you to share your vocational expertise and skill set and help ensure diverse perspectives within each committee. Candidates with areas of expertise as detailed in the chart are encouraged to apply. The number of openings is limited. If you are not selected this year, we encourage you to apply again next year.

All committees correspond via email and on virtual platforms, typically with one mandatory in-person meeting per year. Dual members of both Rotary and Rotaract are especially encouraged to apply.

To be considered for committee membership or recommend someone for an appointment, visit on.rotary.org/application2022. Applicants must be registered on My Rotary at my.rotary.org and should make sure their My Rotary profile includes current contact information. Applications are due by **15 August**.



Serving can open doors for Rotary members

Serving Rotary as an international committee member is a great way to gain global contacts and experience in your industry while using your professional skills to help the organization. Previous leadership experience in Rotary isn't required, just the skills and willingness to serve. Here's how four Rotary members took a nontraditional path to gain international leadership experience.

ENEDELSY ESCOBAR-KING

Rotary Club of Panamá Norte, Panama

Committee: Strategic Planning, 2020-24

Professional background: I worked most of my professional life with the UN/UNICEF in positions where strategic planning was my bread and butter. My work experience took me to multiple continents. I thought I could be of use to Rotary, given that knowledge.

Rotary background: I joined Rotary in 2015 and became very involved with project activities with my club, including playing an instrumental role in organizing an Interact club in the secondary school I attended. Besides participating in several Rotary Conventions, my experience has been at the club and district level.

Why I was interested in international committee experience: This opportunity allowed me to see the organization from a different perspective. I got to know Rotarians from other districts, whom I otherwise might not have met.



Committee openings

AREA OF EXPERTISE	FUNCTION ON COMMITTEE	PREREQUISITES	OPENINGS & COMMITMENT
AUDIT	Advise leadership on financial reports, internal and external auditing, and the system of internal control	Independence, appropriate business experience, and demonstrated financial literacy in accounting, auditing, banking, insurance, investment, risk management, executive management, or audit governance	One position for a six-year term
COMMUNICATIONS	Advise leadership on communication with key audiences	Professional background and experience in brand strategy, strategic planning, marketing, public relations, media, or a communications-related field	Two positions for three-year terms
FINANCE	Advise the RI Board on Rotary's finances, including budgets, investment policy, and sustainability measures	Professional background in a finance-related field; nonprofit experience preferred. Candidates should have experience in financial matters at the club and district levels.	Two positions for three-year terms
LEARNING	Advise leadership on Rotary's leadership training program for Rotarians, clubs, and districts, with a special emphasis on training for district governors	Significant training or education experience with a preference for leadership development	Two to four positions for three-year terms



CONTINUED



AMANDA WENDT

Rotary Club of Melbourne, Australia

Since joining Rotary at age 26 in 2010, Amanda Wendt had been a club president, served as district public image chair, traveled with her district on a humanitarian trip to Cambodia, and spoken at a Rotary Convention breakout and zone institute. But as far as formal leadership roles in Rotary beyond the district level, she had none.

“That quickly changed,” she says, when she became aware of the opportunity to serve on Rotary’s international committees after a chance conversation in 2017. “I jumped at the opportunity to put my professional experience to use.”

In her career, Wendt, a marketing and communications specialist, coaches entrepreneurs and leaders on building their brands. Since earning a bachelor’s degree in business, with an emphasis in marketing, in 2005, she has led marketing campaigns — producing social media, video and photography, digital content, advertising, and more. She has managed large-scale behavior change programs to achieve government-policy reform, and she coaches organizations on attracting millennials as staff and customers.

Wendt decided to leverage her expertise by applying to serve on Rotary’s Communications Committee. She held that role for 2018-21 and served as the committee’s vice chair in 2019-20. “These opportunities to gain experience are far and beyond what most young professionals get to experience in their workplace,” she says. “It’s truly one of Rotary’s competitive advantages.”

Wendt says serving on the Communications Committee is one of her favorite Rotary experiences so far. She enjoyed the opportunity to work with and learn from members around the world, rolling out global initiatives while learning about cultural nuances and localized program considerations. “It furnished me with experiences, skills, and a network that young professionals are eager to achieve but may be waiting some time to realize in their career,” she says.

Her time on the Communications Committee led to additional speaking opportunities on Rotary’s brand and communications as well as on connecting with younger members. Now she’s getting additional district leadership experience, too: She’s serving as 2022-23 governor of District 9800.



VINO SOOKLOLL

Rotary Club of Phoenix, Mauritius

Committee:

Communications, 2020-23

Professional background:

I am a branding and innovation, design, and marketing communications consultant. I’ve been running my own agency for the last 40 years, and served as the president of the Association of Communications Agencies of Mauritius.

Rotary background:

I became a charter member of the Rotary Club of Phoenix in 2003. I have been leading major communications projects for my club and the district (9220) for many years. In addition to becoming a Communications Committee member, in 2020 I became an assistant Rotary public image coordinator for Zone 22.

Why I was interested in international committee experience:

Joining the committee allowed me to bring my concerns about improving the tools available for building a public image to the people working on these issues at the international level. This year I am chairing the Building the Rotary Brand subcommittee. I feel at home, surrounded by passionate members. I hope those joining next year will share that same spirit of continuous improvement.



CONTINUED			
OPERATIONS REVIEW	Monitor the effectiveness, efficiency, and implementation of operations and all internal systems; advise the Executive Committee on compensation matters; and perform other oversight functions as requested	Experience in management, leadership development, or financial management, and a thorough knowledge of Rotary's operations. Appointments are limited to past RI directors.	One position for a six-year term
ROTARACT	Advise leadership on matters related to Rotaract	Rotarians: Experience working with Rotaract; direct experience as a mentor or Rotaract adviser or district chair. Rotaract alumni are strong candidates. Rotaractors: Leadership at the club, district, or international level. Strong candidates have served as a district Rotaract representative, organized projects, or attended a Rotaract Preconvention. Age restrictions may apply.	One to four positions for terms of varying length
STRATEGIC PLANNING	Review Rotary's strategic plan and associated measures; advise leadership on other matters of long-term significance	10+ years of experience in strategy development, monitoring, and implementation, and strong understanding of RI and Rotary Foundation programs and services	Two positions with four-year terms



BOBBE BARNES

Rotary Club of Fair Oaks Ranch, Texas

Committee: Audit, 2020-23

Professional background: I worked with Price Waterhouse in Toronto, then moved to academia in the accounting programs at the University of Texas and University of Colorado. I later moved to Central Asia and became the technical accounting expert for a USAID project, working with international and local experts to develop a training program for accountants. The program is ongoing.

Rotary background: I joined the Rotary Club of Bishkek, Kyrgyzstan, to expand my network and meet other local and expat leaders in the country. I became involved in the club by helping implement the financial aspects of the global grants we were awarded and serving as the liaison to the Rotaract club. After I returned home, I became a charter member of the Rotary Club of Fair Oaks Ranch.

Why I was interested in international committee experience: I wanted to serve beyond the club level in order to give Rotary what it had given me during my years overseas. I became involved in the district as a district treasurer and grants subcommittee chair. Then I saw that Rotary was calling for volunteers to serve on committees. I applied to serve on the Audit Committee as I found that best matched my expertise.

The **ROTARY ACTION PLAN**

EXPAND OUR REACH

A CONVERSATION WITH
KATEY HALLIDAY

“We all can
and should be
working on this.
It isn't something
that leaders
alone can do.”



Learn what your club can do at rotary.org/actionplan

Q. Our Action Plan calls for Rotary to expand our reach. How can we get beyond thinking about membership in terms of numbers?

KATEY: In the past, there's been a lot of focus on achieving a certain head count: "How many people did you get to join?" But if we want a Rotary that's strong, effective, and able to prepare the next generation to lead, we need to make sure more people feel welcome and at home in Rotary, year after year. And that means we must become more diverse and inclusive and provide equitable opportunities for everyone.

Q. Why is diversity, equity, and inclusion (DEI) so crucial to Rotary expanding its reach?

KATEY: Above all, because it's the right thing to do. Diversity, equity, and inclusion is not a political issue; it's a responsibility we have to each other and to our communities. We all have the right to be treated with dignity and respect, to have equal opportunities for fellowship and service, and to be given the same platforms for our voices to be heard. As an organization that's both global and grassroots, we have to lead the way.

But it's also the smart thing to do. Potential members, especially those who have experience with DEI initiatives in their own workplaces, may be put off by a club that is not DEI-friendly. But when those people experience a club that welcomes all kinds of people — all kinds of leaders — you'll turn them into our most effective ambassadors. They'll tell their own friends and networks about Rotary.

Clubs also report that when participants have many different perspectives, they come up with ideas and projects that make a bigger impact. That doesn't surprise me. Workplace studies of diversity, equity, and inclusion demonstrate that diversity of backgrounds, experiences, and viewpoints is a strength.

It's an ongoing effort, of course — and an opportunity for continual growth. I think

MEET KATEY HALLIDAY. A member of the Rotary Club of Adelaide Light, Australia, and a charter member of the Rotaract Club of Adelaide City, Halliday serves on Rotary's Diversity, Equity, and Inclusion Task Force.

DEI



the vast majority of members are feeling empowered and energized by the positive changes we're making.

Q. How can clubs expand their reach and fulfill their commitment to DEI?

KATEY: There are three key things. First, make your club more accessible through flexible membership models and meeting formats. Second, give all members something meaningful to do. It's not enough to invite people from diverse backgrounds to our meetings and events; we need to include them in planning and decision making, and we need to value their contributions. Finally, bring in outside help. Collaborate with a local expert on diversity, equity, and inclusion training. It's a great way to forge new kinds of partnerships.

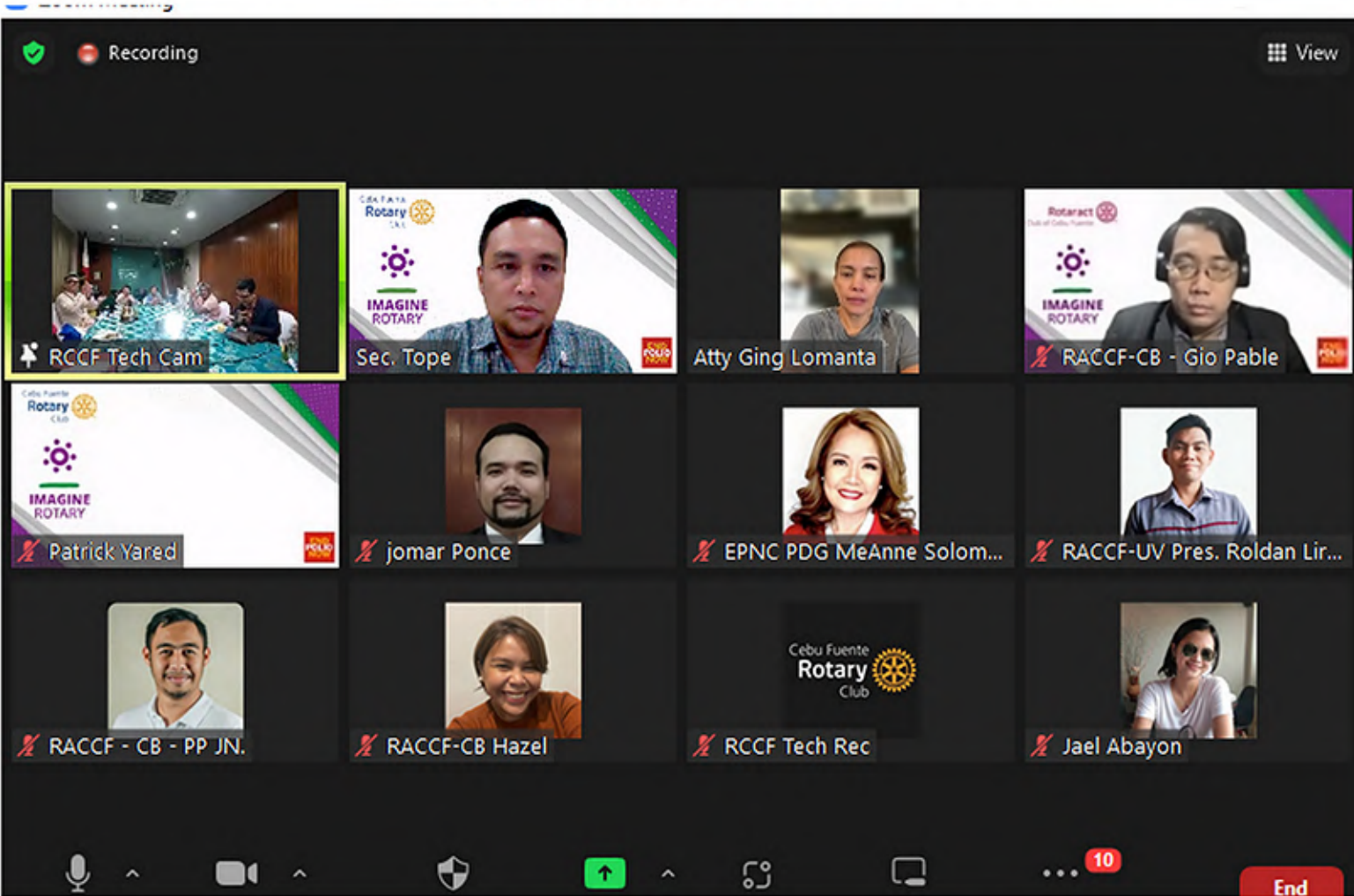
And Rotary has so many resources! Check out the DEI-themed posts on the Rotary Voices blog for inspiring stories and ideas. Make a plan using the Diversifying Your Club assessment, which you can find at my.rotary.org/membership. Or take one of the DEI courses in our Learning Center.

Q. What should every Rotary member know about DEI?

KATEY: We all can and should be working on this. It isn't something that leaders alone can do. When we have a truly diverse, equitable, and inclusive culture, we will expand our potential to create lasting change and realize our vision of a world where people unite and take action.



07-11-2022 2nd RCCF GMM (Hybrid) RY 2022 - 2023



07-11-2022 RC Cebu Port Centre Annual Induction



DG Lilu Aliño Installation as District Governor of Rotary International District 3860, RY 2022 - 2023



ROTARY'S CORE VALUES

The world today is not the same as it was when Rotary was founded in 1905. Demographics have shifted, the pace of change has accelerated, and technology has created new opportunities for connection and service. What hasn't changed is a need for the values that define Rotary:

FELLOWSHIP
INTEGRITY
DIVERSITY
SERVICE
LEADERSHIP

By honoring our past and embracing our future, we can evolve and keep Rotary not only relevant, but thriving.



rotary.org/strategicplan



ROTARY'S VISION STATEMENT

TOGETHER WE SEE A WORLD
PEOPLE UNITE AND TAKE ACTION
TO CREATE LASTING
CHANGE ACROSS THE GLOBE
IN OUR COMMUNITIES AND IN OURSELVES

As we stand on the cusp of eliminating polio, we find ourselves poised for our next challenge. The time is right to move toward realizing a new vision that brings more people together, increases our impact, and creates lasting change around the world.

To achieve the vision of Rotary International and The Rotary Foundation, we have set four priorities that will direct our work over the next five years.

ROTARY'S STRATEGIC PRIORITIES AND OBJECTIVES

INCREASE OUR IMPACT

- Eradicate polio and leverage the legacy
- Focus our programs and offerings
- Improve our ability to achieve and measure impact

EXPAND OUR REACH

- Grow and diversify our membership and participation
- Create new channels into Rotary
- Increase Rotary's openness and appeal
- Build awareness of our impact and brand

ENHANCE PARTICIPANT ENGAGEMENT

- Support clubs to better engage their members
- Develop a participant-centered approach to deliver value
- Offer new opportunities for personal and professional connection
- Provide leadership development and skills training

INCREASE OUR ABILITY TO ADAPT

- Build a culture of research, innovation, and willingness to take risks
- Streamline governance, structure, and processes
- Review governance to foster more diverse perspectives in decision-making

**END
POLIO
NOW**



TAKE ACTION
ERADICATE A DISEASE FOREVER

Rotary 

5 REASONS WHY WE MUST ERADICATE POLIO



1 YOUR GIFT WILL IMPROVE LIVES.

Today, 20 million people who would otherwise be paralyzed by polio are walking, and 1.5 million people who would otherwise have died are alive.

2 YOUR GIFT WILL INVEST IN THE FUTURE.

If all eradication efforts stopped today, within 10 years, polio could paralyze as many as 200,000 children each year. A polio-free world will be a healthier world for children everywhere.

3 YOUR GIFT WILL IMPROVE CHILD HEALTH.

Polio surveillance networks and vaccination campaigns also monitor children for other health problems, like vitamin deficiency and measles, so we can address them sooner.

4 YOUR GIFT WILL LOWER HEALTH CARE COSTS.

The global effort to eradicate polio has already saved more than \$27 billion in health care costs since 1988, and expects to save \$14 billion more by 2050.

5 YOUR GIFT WILL MAKE HISTORY.

Polio eradication will be one of history's greatest public health achievements, with polio following smallpox to become only the second human disease eradicated from the world.

At the end of the 1980s, more than 350,000 children were paralyzed by polio every year. Today, Rotary and its partners have reduced the incidence of polio by 99.9%. However, until we see the last of the poliovirus, eradication efforts need additional funding to:

IMMUNIZE

more than 400 million children against polio every year

IMPROVE

disease surveillance systems to detect any poliovirus in a person or the environment

HIRE

more than 150,000 health workers to go door to door to find every child

Donate now at endpolio.org





Cebu Fuente
Rotary
Club



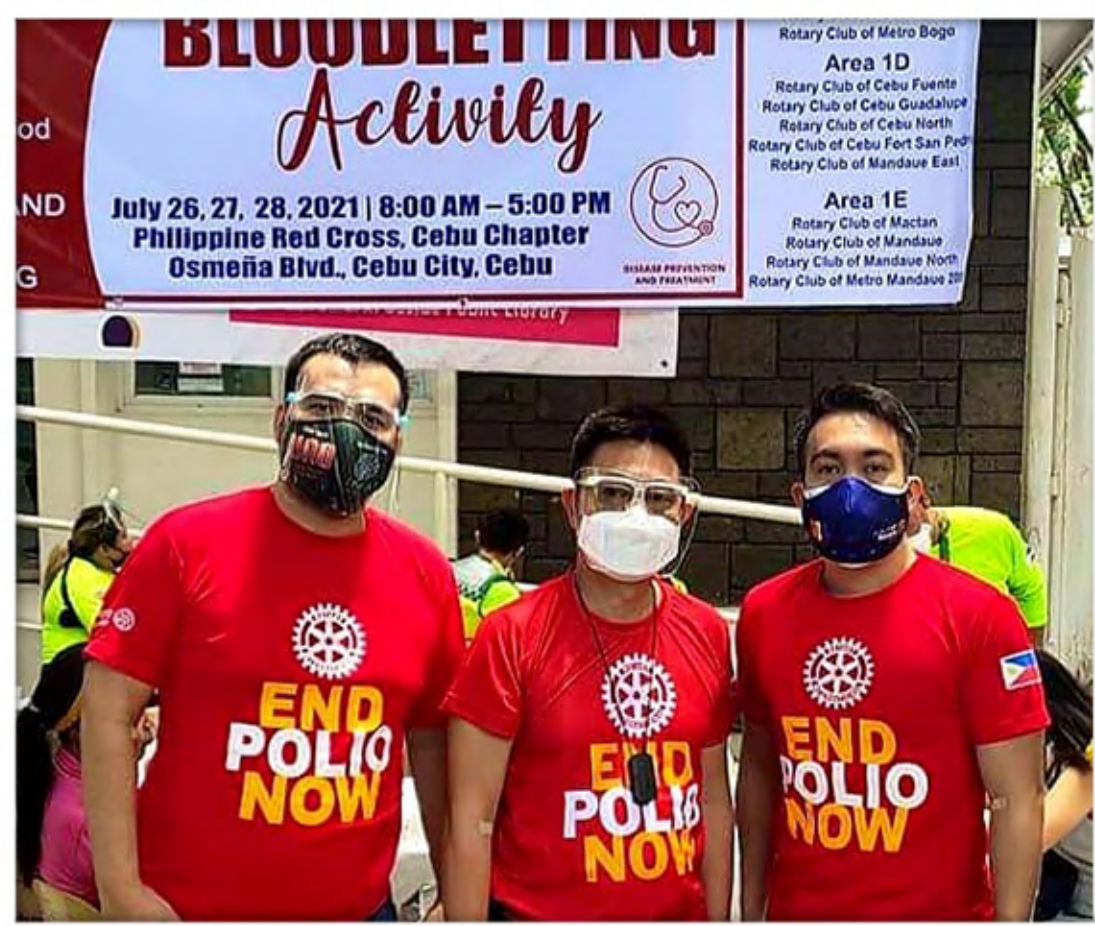
**END
POLIO
NOW**

100% PAUL HARRIS CLUB
in Rotary International
District 3860
for RY 2016 - 2017

Invite someone to become a **Rotarian** today.

Join Leaders Exchange Ideas Take Action

Cebu Fuente
Rotary
Club



Spread the Word!